

# Asian Celebration

February 20-21, 2010  
25<sup>TH</sup> Year of Celebration

Dear Vendor:

You are invited to apply as a non-food vendor for the annual Oregon Asian Celebration planned for Saturday and Sunday, **February 20 and 21, 2010 from 10:00 a.m. to 7:00 p.m.** at the Lane County Fairgrounds Events Center at 796 West 13<sup>th</sup> Avenue, Eugene, Oregon, 97401.

The Oregon Asian Celebration is sponsored by the Eugene/Springfield Asian Council whose membership includes different Asian American cultures in the area. The purpose of the Celebration is to share with the community the cultures and traditions of Asian people. This is achieved with programs that feature dances and songs, products and demonstrations that show games, cooking and art, and, of course, all kinds of foods of Asia both popular and traditional. This festive event will be held in the expansive exhibit and performance halls.

The Asian Council desires to keep admission fees as low as possible so that no one is denied the opportunity to attend the event. Therefore, space rental to vendors is the principal source of income that supports the Celebration. To make it affordable for you, we do not charge a percentage on your sales.

We encourage you to **apply early**. Spaces are limited and will be filled on a **FIRST-COME-FIRST-SERVE** basis. *Preferences* will be given to companies/organizations *featuring goods and services representative and or from Asia* or who interact with the community to help promote awareness of Asian- American cultures. Twenty thousand copies of the program guide will be printed and distributed prior to the Celebration and during the event. All vendors applying **prior to the deadline will be listed in the program guide**. Additional advertising space if you wish to include a coupon, can be purchased in the guide as well.

Once again last year's event was tremendously successful with the highest attendance on record (20,000+). This year, through continued statewide advertising and new added events, we hope to see even more people. Enclosed you will find an application form and contract. Please **COMPLETE** the application form, **SIGN BOTH SIDES**, and return it with **your check** to the address listed on the application to confirm your space. You will be notified of the action taken by the Asian Celebration Committee.

Sincerely,

Lourdes G. Humphries  
Market Place Committee Chair

Encls. Application/Contract